



LEARNING TECHNOLOGIES INSTRUCTIONAL DESIGN PROCESS

ANALYZE

FILL + SUBMIT INTAKE FORM

REVIEW + APPROVE INTAKE FORM

KICK-OFF MEETING Project value | Know your learners | Compliance | Involve client in process

ASSESSMENT PHASE Measurable goals | Organization of content | Scope  

Project value

Why is the project important?
Define performance gaps
Define measurable goals
Define how to assess project success
Assess if eLearning is the best solution
Measure against VCH strategic goals

Know your learners

Define who they are
What are their beliefs
What are their computer literacy
What is their equipment?
Where will they learn
When will they learn

Compliance

Is it legislated by an org. or govt. body?
It accreditation required?
Type of learner tracking?
How is job-readiness measured?

Involve client in process

Define project scope
Discuss roles and responsibilities
Explain the eLearning process
Explain timeline
Determine the SME



Measurable goals



Kirkpatrick Evaluation




Organization of the content

Must Have/ Nice to Have
Content Gap
Structure for various learning styles
Rhythm/flow of learning
- Points of assessment
- Content chunks
- Theme threads
Decision Making Framework (curriculum)



DESIGN

CURRICULUM MAPPING Measure content against learning objectives | Sitemap  

CONTENT STORYBOARD Populate SB | Must Have- Nice to Have  

CONTENT+VISUAL STORYBOARD Learning style | Look/feel | Mood board | Platforms | Navigation   

DEVELOP

PRODUCTION Mock ups | Prototype | User testing/focus group  

IMPLEMENT

LAUNCH  



Key
Assessment



Sign off



Document



SME/Client



Learning Technologies



Both Parties